

GEM BLENDERS



Gem Blenders
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Immediate release

GEM BLENDERS: COMING TO KICKSTARTER

NYC, NY MARCH 2023 - After selling through their beta version product, indie game designer Steve Sekula and his team are set to launch the First Edition of the trading card game *Gem Blenders* beginning March 21st 2023 via Kickstarter. In a game of Gem Blenders, players mix and match gems to power up a team of heroes into unique and powerful transformations called "blends." Throughout a game, the field becomes more colorful and diverse with each player putting together their own puzzle of gems and blends, creating more and more powerful heroes until one player emerges victorious.

The upcoming Kickstarter is designed to introduce Gem Blenders as a full trading card game, featuring booster boxes, hologram cards, full art card templates and more. "Every part of this game has been meticulously considered," says Sekula, "we want the game to be fun, the art to be personal, and the community to be energized." Having graduated from Swarthmore with a degree in Art and a minor in Computer Science, Sekula has worked to *blend* his passions – from designing all the characters and lore of the entirely original IP to crafting innovative game mechanics that offer a new perspective in the nearly 30 year old TCG genre.

A passion project and love letter to TCGs, Gem Blenders has been quietly growing a community of devoted players and collectors since 2018. Steve and his team hope to use this Kickstarter as a springboard to launch Gem Blenders into wider distribution, with plans for organized play and regular expansion sets. In support of the campaign, you can meet the team at upcoming conventions including Collect-A-Con Orlando, PAX East, and GAMA. More information can be found at www.kickstarter.com/projects/stevesekula/gem-blenders-tcg/.